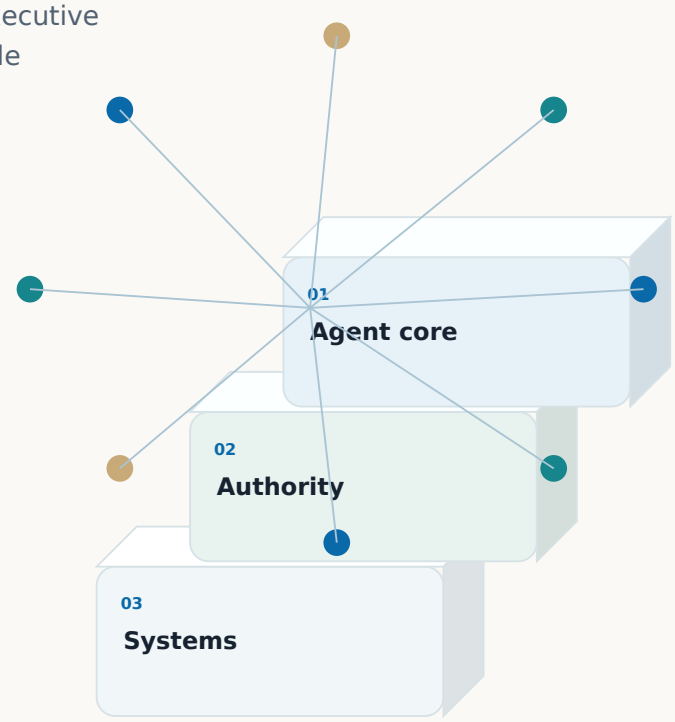
MIDDLEMIND
ARTIFICIAL INTELLIGENCE

VISUAL CORPORATE PORTFOLIO

From operating priority to working intelligence.

We connect AI strategy, product engineering, enterprise systems, automation and managed operations—so executive ambition becomes controlled, adopted and measurable capability.



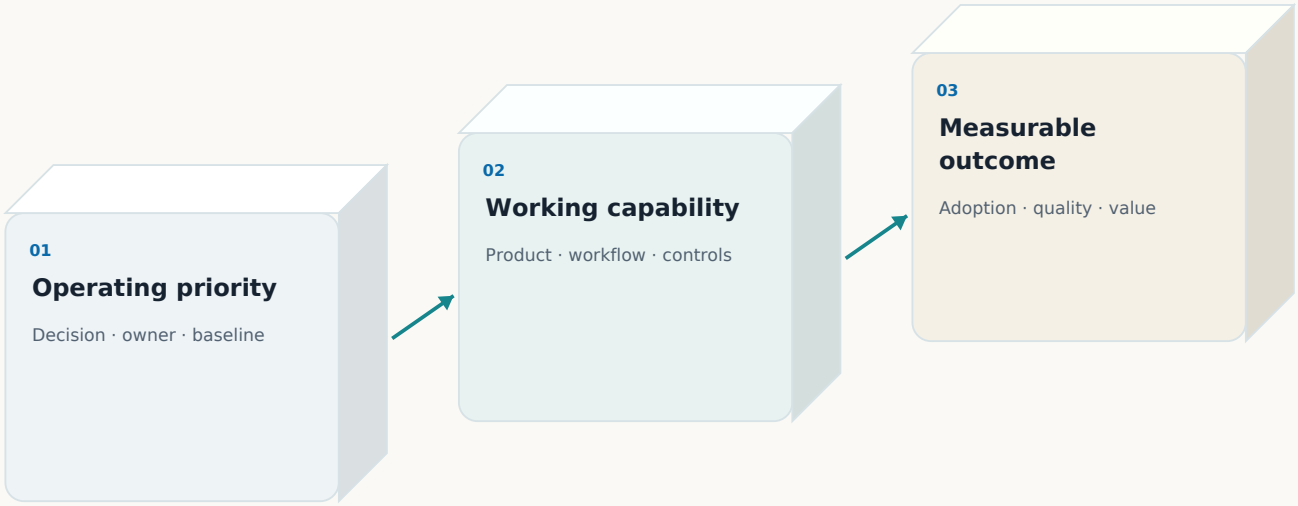
Riyadh, Saudi Arabia

2026

01 · WHO WE ARE

From executive ambition to an operating capability.

We begin with the decision, owner and system of record—then build the smallest credible path to production with explicit controls and acceptance.



Evidence before scale. Human authority where impact matters. Open interfaces so clients retain control.

01
Business before technology

02
Production over theatre

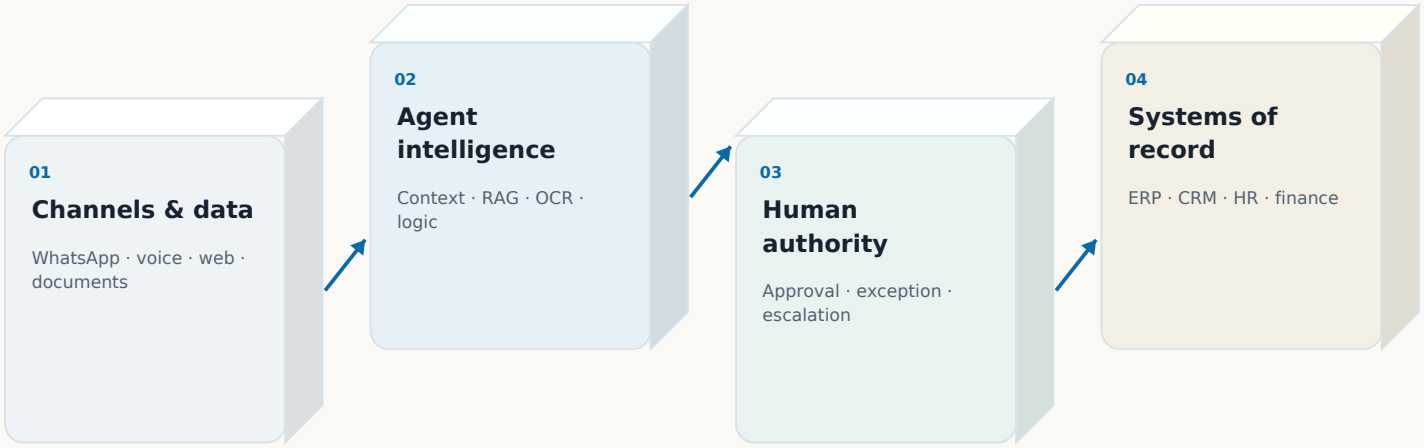
03
Governance by design

04
Capability that compounds

02 · HOW IT WORKS

A connected operating system for business.

Channels and data enter from one side; governed MiddleMind agents coordinate the work; approved actions and evidence return to authoritative business systems.



Evidence and observability

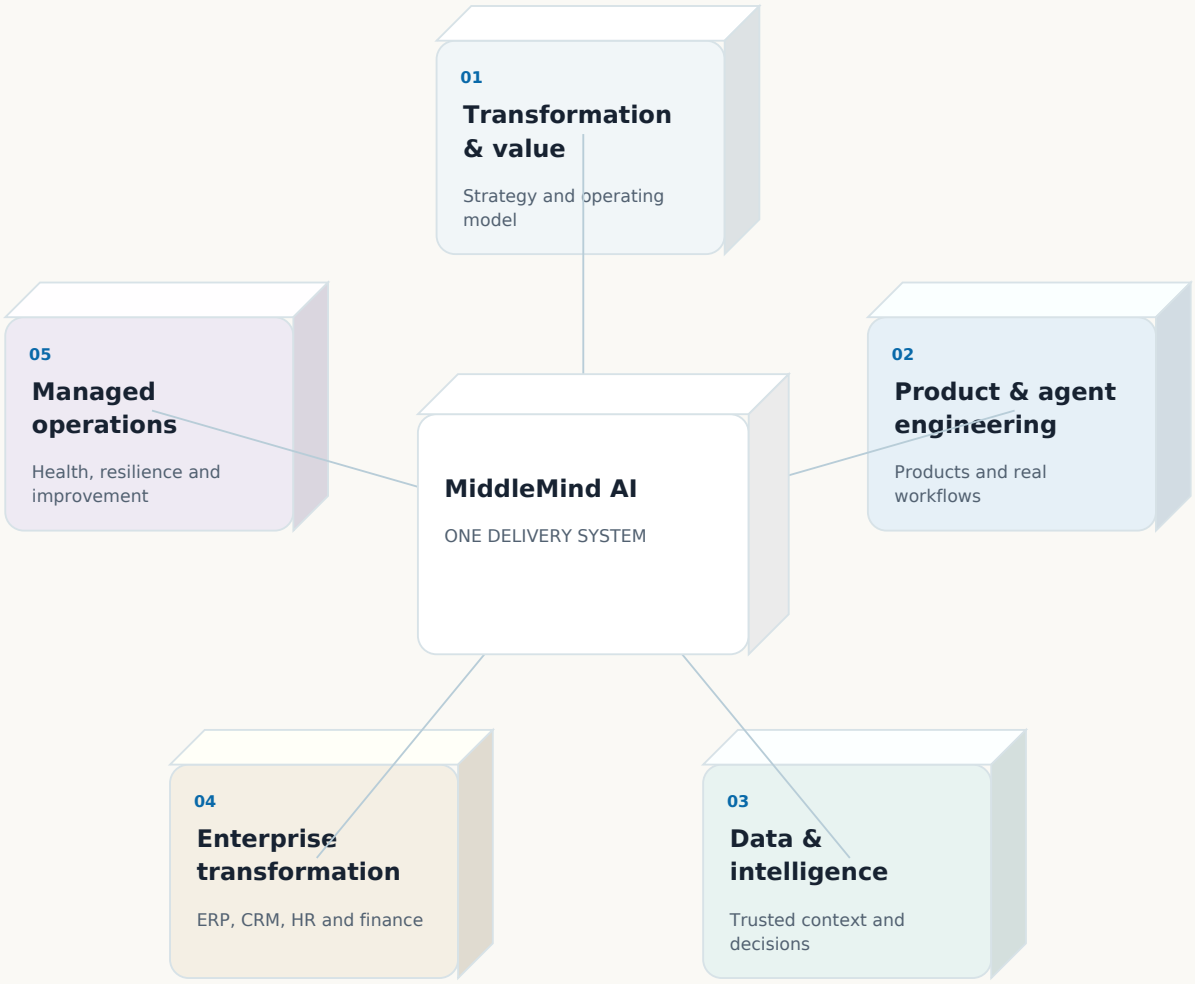
Every request, context, decision, approval, action and outcome is traceable—with monitoring, backup, recovery and rollback.



03 · CAPABILITY ARCHITECTURE

Five disciplines. One accountable path.

The disciplines operate as one system rather than separate strategy, application, ERP and AI workstreams.



04 · SOLUTION LANDSCAPE

Fourteen configurable solution families.

Each family is designed around the client workflow, systems, controls and acceptance criteria—not treated as an identical off-the-shelf package.

F·01
AI infrastructure data center and AI Valley

F·02
AI agent workforce and automation

F·03
Business Central ERP and Saudi readiness

F·04
Healthcare and medical operations

F·05
Education learning and institutional platforms

F·06
HR payroll and people operations

F·07
Real estate smart city and governance

F·08
Manufacturing retail and operations

F·09
Legal compliance and evidence knowledge

F·10
Documents proposals OCR and tenders

F·11
Sales marketing websites and 3D

F·12
Customer portals project cockpits and institutions

F·13
Managed infrastructure DevOps and observability

F·14
Gaming media and creative AI

Assess → configure → integrate → accept → operate

05 · AGENT WORKFLOW

A supervised AI-agent workforce.

Not a generic chatbot: a connected workflow with a channel, document, system of record, authority boundary and escalation path.



CONFIGURABLE CONTEXTS

- Every business
- Healthcare
- Legal
- Government
- Logistics
- Retail & property
- Manufacturing
- Education & finance

Human authority remains explicit for financial, regulated, external-facing and high-impact actions.

06 · PRODUCT PORTFOLIO

A product portfolio with visible maturity.

Labels distinguish live platforms, configurable products, operational assets, active builds and gated references.

Enterprise systems

- **MiddleMind ERP OS** — Integrated platform
- **HisabAI** — Product asset
- **Taliq** — Live platform
- **Tamweel Treasury** — UAT

Industry platforms

- **MRNA** — Live platform
- **GoNetwork** — Product platform
- **SheherSaaz** — Live prototype
- **Qanuni** — Product platform

Operations & control

- **MiddleMind Industrial OS** — Live / integrated
- **Social Command Center** — UAT
- **Point Markets POS** — Active product build
- **MiddleVerse Learning** — Integration deployment

Delivery assets

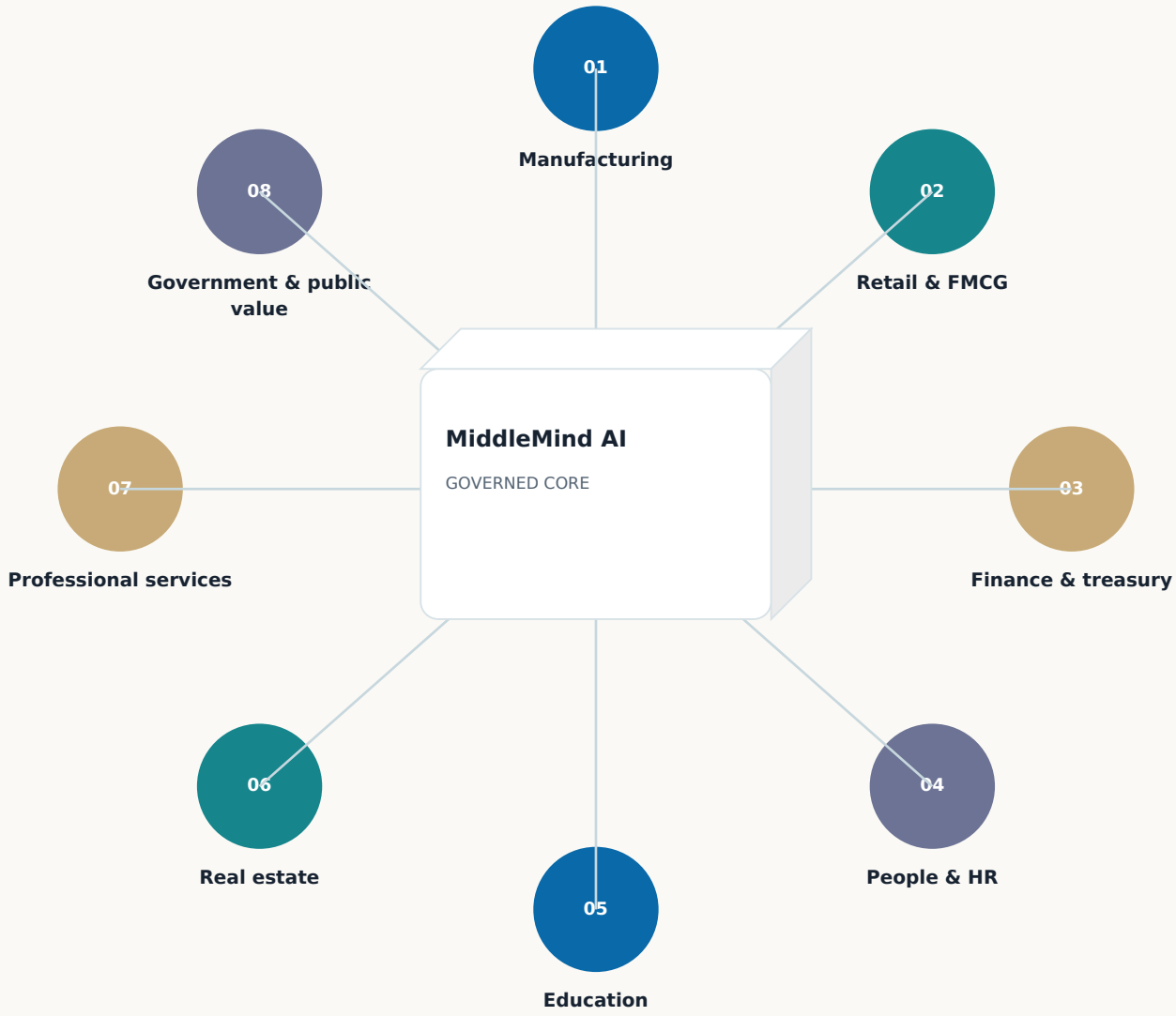
- **Proposal Studio** — Internal operational
- **Taqyeem** — Product platform
- **UN Tender Radar** — Operational asset
- **Project Control Cockpit** — Operational asset

Live or integrated | Configurable product | Operational asset | Build / UAT | Gated reference

07 · INDUSTRY CONTEXTS

Horizontal capability. Sector-specific control.

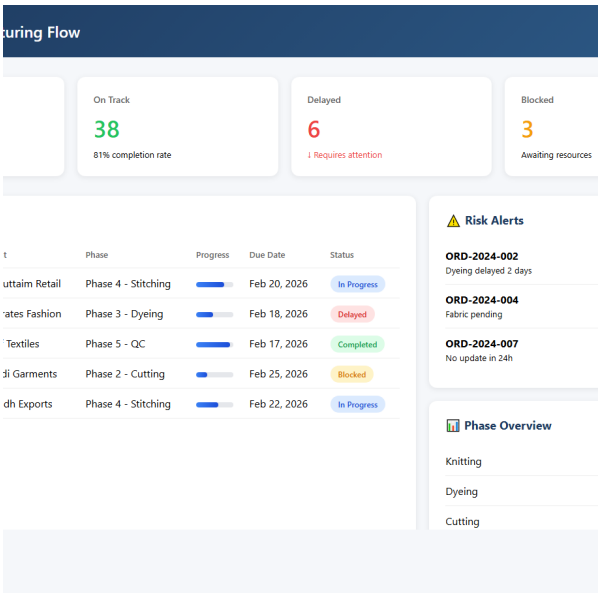
We adapt operating vocabulary, systems of record, evidence and risk posture to each environment instead of forcing generic AI patterns.



08 · DELIVERY EVIDENCE

Real systems. Visible accountability.

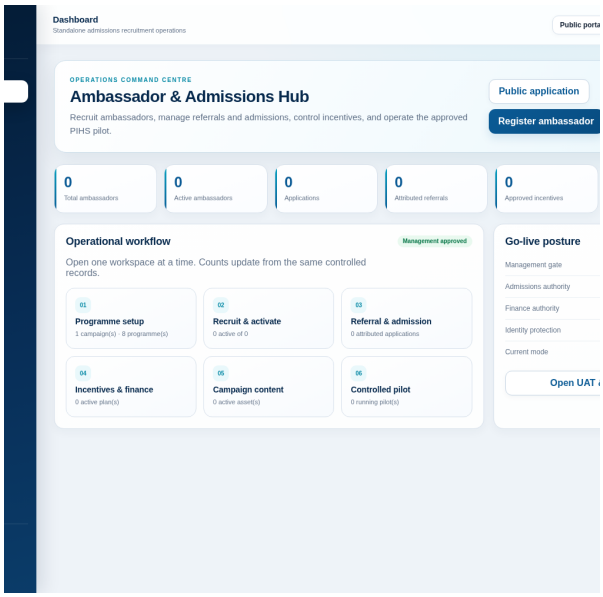
Only verified customer and delivery environments appear as evidence, with status and acceptance boundaries stated clearly.



NEXUS Fashion Hub

Manufacturing ERP and Microsoft Dynamics 365 Business Central foundation

ACTIVE DELIVERY



Prime Institute of Health Sciences

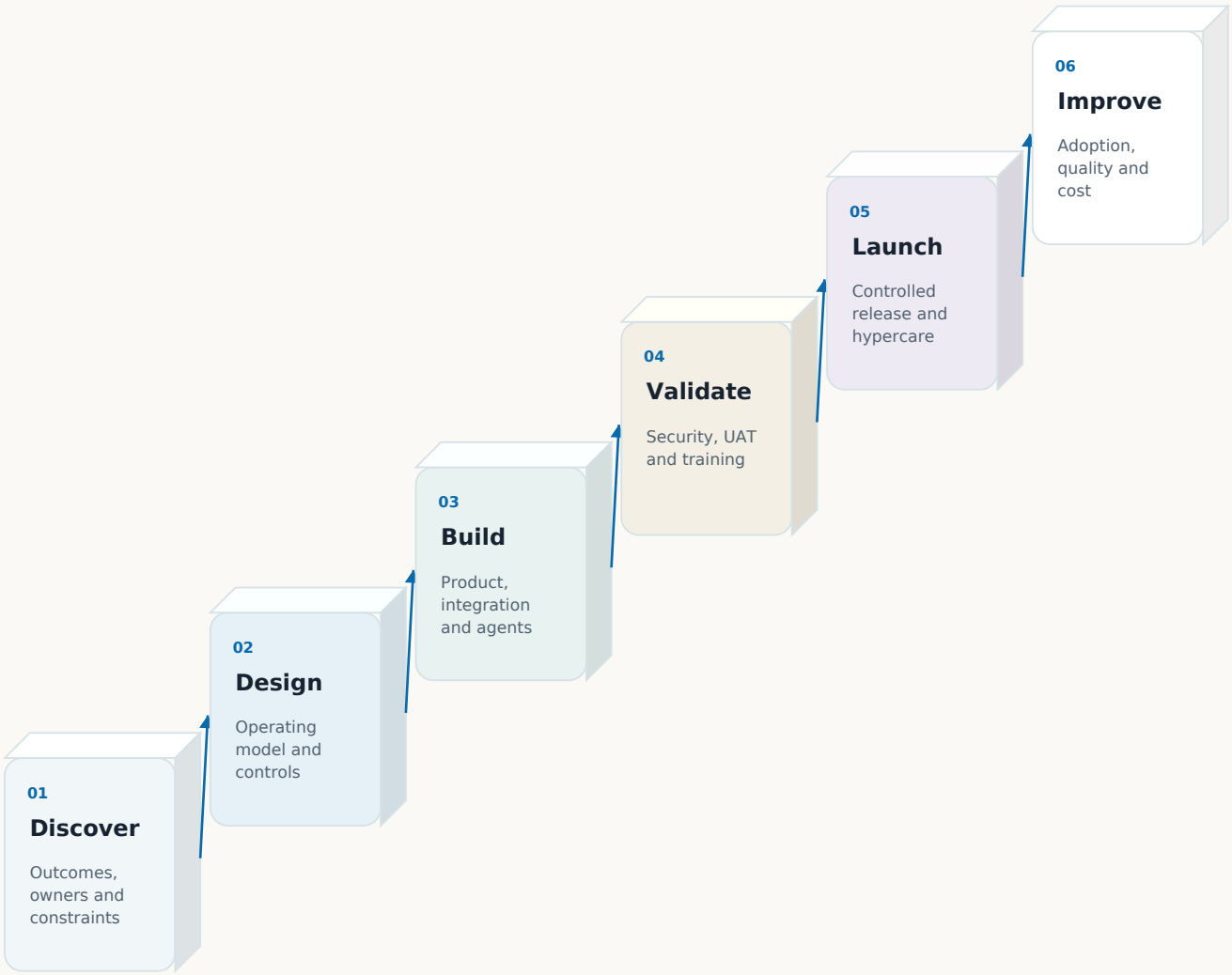
ERP, HR, payroll governance and stakeholder workflow delivery

ACTIVE DELIVERY

09 · DELIVERY METHOD

Evidence at every stage gate.

Clients can start with one important decision and expand only when working evidence supports the next commitment.

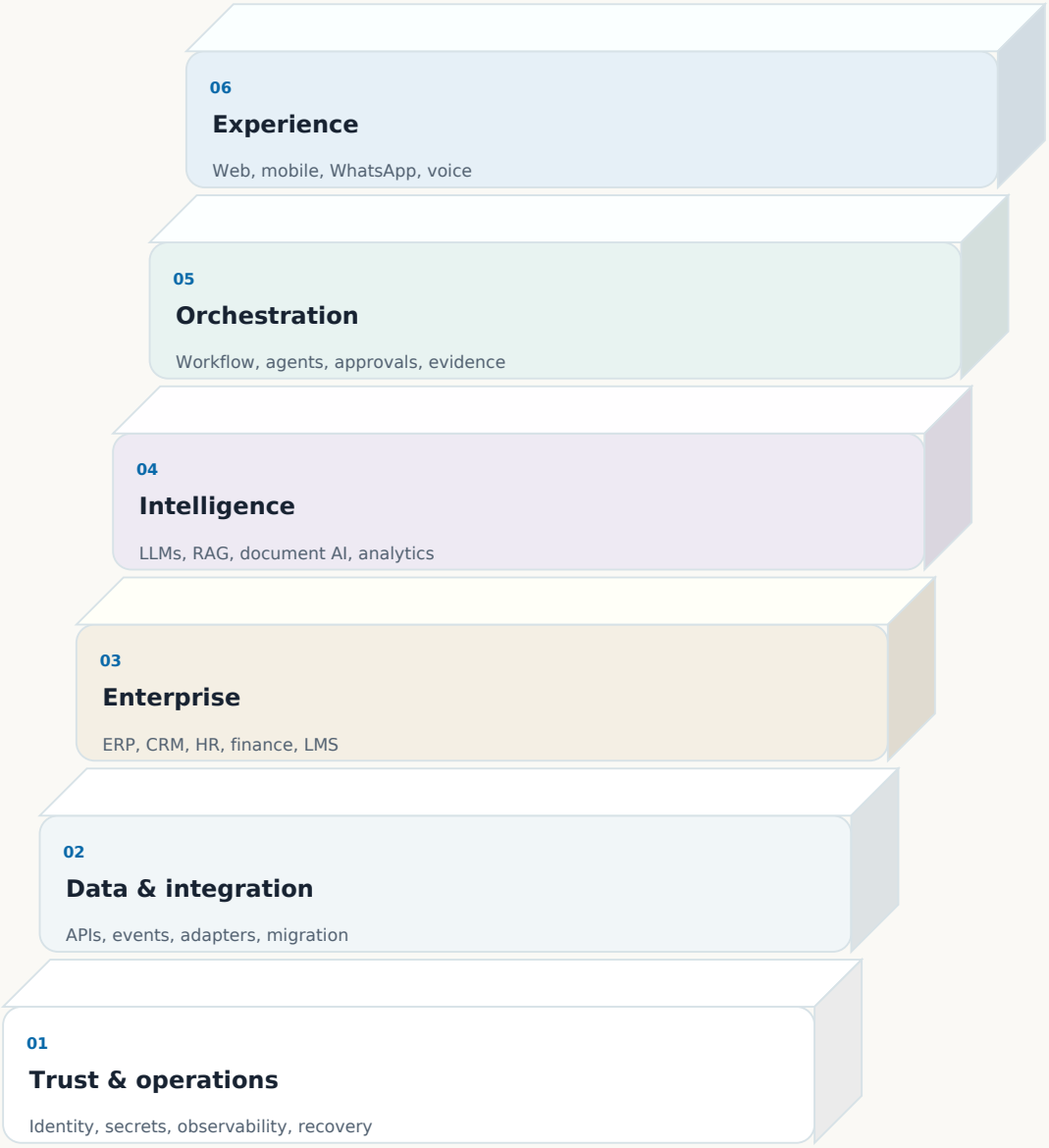


Decision → pilot → production → improvement

10 · GOVERNED ARCHITECTURE

Governed architecture prevents a shadow operating system.

ERP, CRM, HR, finance and learning systems retain authoritative records. AI coordinates, assists and acts only through defined capabilities and approvals.

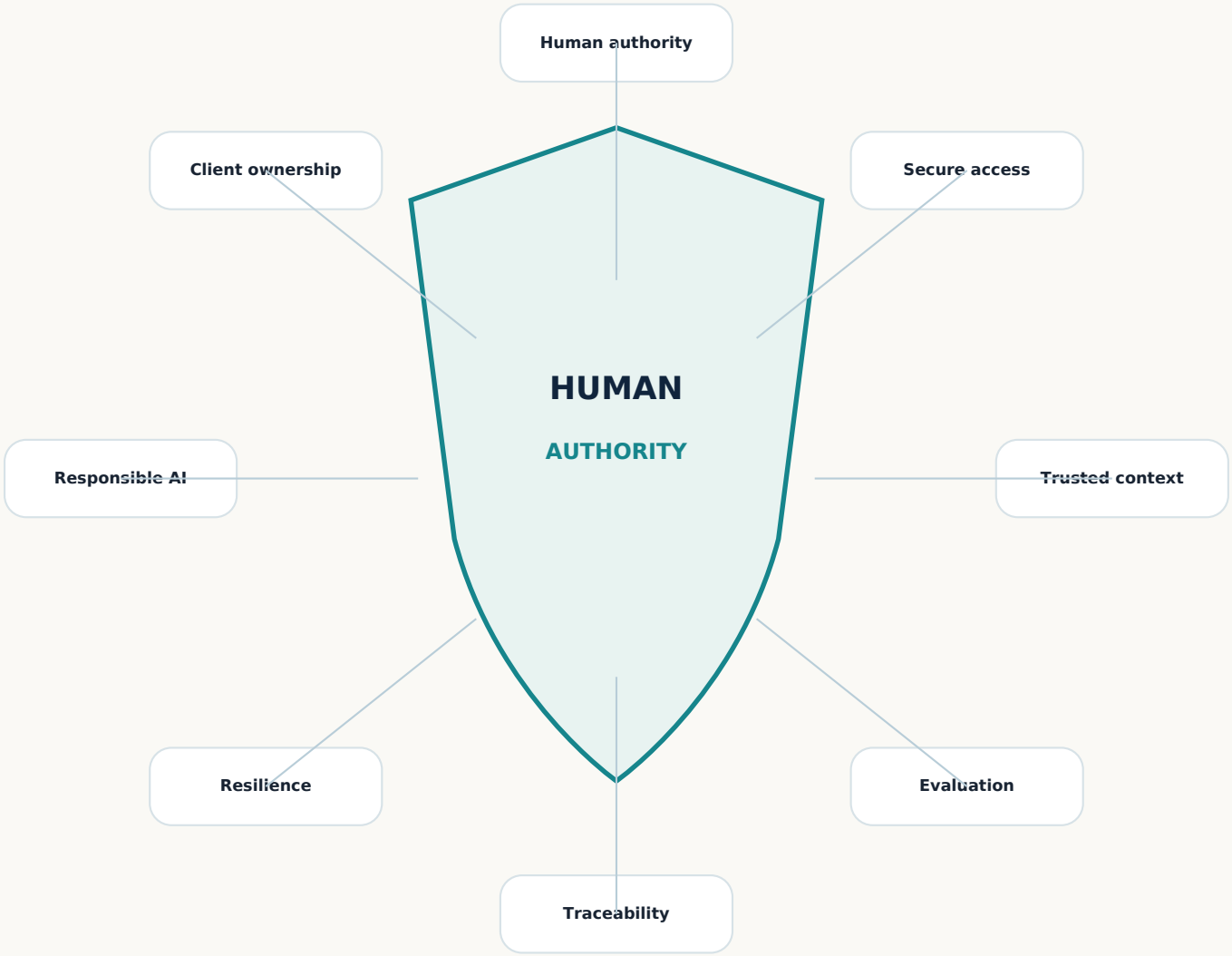


AUTHORITATIVE RECORDS

11 · TRUST & READINESS

Human authority where impact matters.

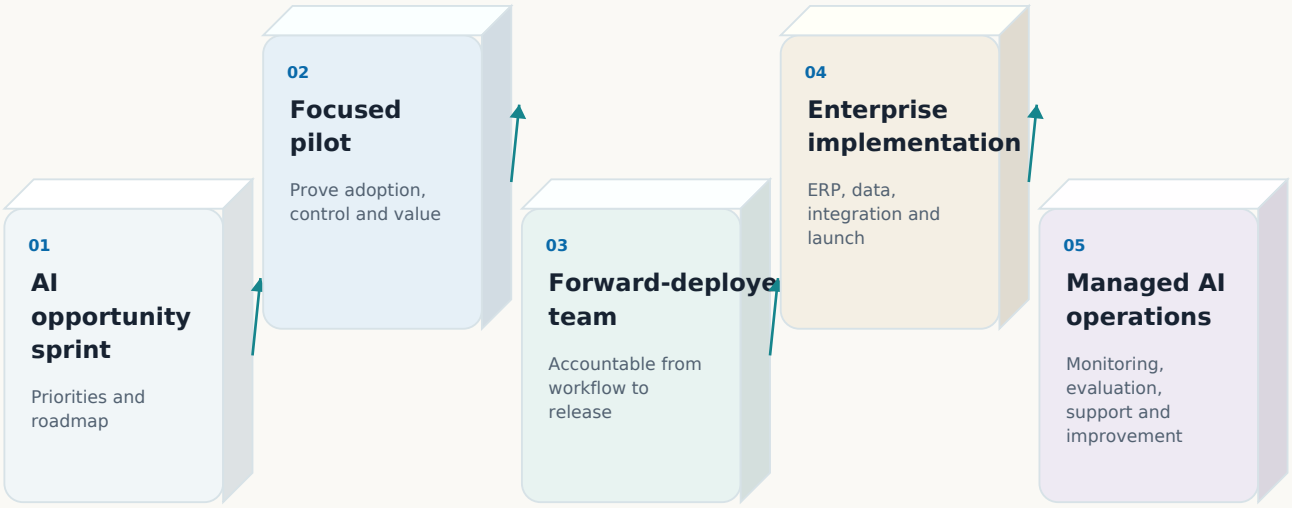
Control depth scales with information sensitivity, external impact, financial authority and regulatory context.



12 · WAYS TO ENGAGE

Begin focused. Scale with evidence.

Choose the engagement shape that matches the decision, risk and organizational readiness—without forcing a big-bang program.



START WITH ONE IMPORTANT DECISION

Expand the commitment only when evidence proves adoption, control and value.

13 · BUILT FROM RIYADH

Local operating context. Global engineering discipline.

Designed from Riyadh for Arabic and English journeys, Saudi enterprise requirements, private deployment choices and accountable support close to the operating team.

01
Arabic + English experiences

02
Saudi localization readiness

03
Private and self-hosted options

04
Riyadh-based client engagement

Let’s define the smallest credible path to production.

A focused executive conversation covering the operating problem, users, systems, constraints, evidence and desired result.

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